

IATA WORLD CARGO SYMPOSIUM

Hong Kong (SAR), China
12-14 March 2024

OPENING PLENARY AGENDA

Host Airline



Host Airport



- 09:00 - 09:10** **Official WCS 2024 Opening**
- 09:10 - 09:30** **Welcome to Hong Kong Executive keynotes**
Paul Chan, Financial Secretary, The Government of the Hong Kong Special Administrative Region, China
Jack So, Chairman, Airport Authority Hong Kong
Ronald Lam, Chief Executive Officer, Cathay
- 09:30 - 09:40** **Cargo: Year in Review**
Brendan Sullivan, Global Head of Cargo, IATA
- 09:40 - 10:00** **Sustainability & Economic Outlook**
Marie Owens Thomsen, SVP Sustainability and Chief Economist
- 10:00 - 10:30** **Executive Roundtable**
Sustainability, digitalization, safety & security are the industry priorities, but what are the projects and programs executives are focused on in this climate.
Moderator: Nick Careen, SVP OSS, IATA
Michael Steen, CEO, Atlas Air Worldwide
Vivien Lau, CEO, Jardine Aviation Services
Kirsten de Bruijn, Executive Vice President Cargo, WestJet Cargo
Willie Walsh, Director General, IATA
- 10:30 - 11:30** **Networking Break - WCS Exhibition Hall**
IATA Media Briefing – AWE Room 205
- 11:30 - 11:35** **Legal Briefing**
Carlos Tornero, Director Legal Services, IATA
- 11:35 - 11:50** **Air Cargo Market Dynamics**
Marco Bloemen, Managing Director, Accenture
- 11:50 - 12:30** **Air Cargo Market Factors**
Air cargo has had a challenging 2023 and it appears that the market is constantly shifting. What are these elements that influence decision making in cargo transportation and air cargo.
Moderator: Marie Owens Thomsen, SVP & Chief Economist, IATA
Alina Fetisova, Trade Facilitation Programme Officer, International Trade Centre
Niall van de Wouw, Chief Airfreight Officer, Xeneta
Cissy Chan, Executive Director Commercial, HKIA
Tom Owen, Director Cargo, Cathay Cargo
- 12:30 - 14:00** **Networking Lunch - WCS Exhibition Hall**

14:00 – 15:00

E-Commerce in Air Cargo

E-commerce is driving demand in air freight and also driving change. Looking at the medium and long-term, how does air cargo continue to meet the demands of the e-commerce shippers?

Moderator: Ludwig Hausmann, Senior Partner, McKinsey

Thomas Yu, Senior Director Global Hub Operations, Cainao

Juliet Tang, Executive VP, Aviation Logistics Development Company, SAA

David Canavan, Group COO, Challenge Group

15:00 - 16:00

Networking Break - WCS Exhibition Hall

16:00 - 16:45

Digital transformation in practice

Implementing solutions is never an easy task, especially when doing so across a complex supply chain. What are some best practices of real-life transformation happening across the industry.

Exploring essential steps to boost digital transformation across the industry.

Moderator: Kim Macaulay, Chief Information & Data Officer, IATA

Marie France Laurin, Autonomous Vehicle Expert

Irene Lau, Assistant General Manager, Aviation Logistics, HKIA

Ingrid Lee, Head of Cargo Digital, Cathay Cargo

16:45 – 17:15

People in Air Cargo

All the changes in air cargo and the aviation industry as a whole required organizations to find and retain staff.

Moderator: Laura Pullins, President, CNS

Wilson Kwong, CEO, HACTL

AlAnood AISuwaidi, SVP Cargo MEAA, Menzies Aviation

Janina Meininger, Business Development Manager, CHI Deutschland Cargo Handling GmbH

17:15 – 17:25

Face Up Competition Finalists

A first introduction to the Face UP competition finalists that you will hear from in the closing plenary.

- Niclas Scheiber, Frankfurt University of Applied Sciences
- Erik Goldenstein, Fraunhofer
- Arjan Bhogal, Buckinghamshire New University

17:25 – 17:30

Closing Remarks