

IATA WORLD CARGO SYMPOSIUM

Hong Kong (SAR), China
12-14 March 2024

CLOSING PLENARY AGENDA

Host Airline



Host Airport



11:30 - 11:40

Closing Plenary Remarks

Brendan Sullivan, Global Head of Cargo, IATA

11:40 – 11:55

Key Outcomes – WCS 2024

This session will provide the highlights from the week and the commitments going forward.

Andres Bianchi, CEO, LATAM Cargo & Chair of IATA Cargo Advisory Council
David Shepherd, CEO, IAG Cargo & VC of IATA Cargo Advisory Council

11:55 – 12:15

FACE UP! Air Cargo Competition: Finalist Presentations

Moderator: Brendan Sullivan, Global Head of Cargo, IATA

Aimed at attracting and identifying future leaders in the air cargo industry, the FACEUP! competition aimed at attracting recent graduates in air transport logistics and provide them with the opportunity to present their thesis in front of a supply chain focused audience at WCS.

The three finalists were selected by an independent panel of jurors.

We will hear from the short-listed finalists;

- Niclas Scheiber, Frankfurt University of Applied Sciences
- Erik Goldenstein, Fraunhofer
- Arjan Bhogal, Buckinghamshire New University

and then....YOU DECIDE!!

The winning entry, although all entries are winners, will be chosen by the audience.

12:15 – 12:40

AI in Air Cargo Panel

This session will show case some key use cases for artificial intelligence and machine learning in air cargo along with how it can be capitalized on.

12:40 – 12:50

FACE UP! 2024: The WINNER is...

12:50 – 13:00

Plenary Closing Remarks & Where to next.....

13:00 - 14:00

Networking Lunch - WCS Exhibition Hall