

# Interactive Cargo

Project Overview



# Outline

- Vision
- Summary of accomplishments
- Revised scope & objectives of the project
- Timelines
- Pilot projects
- Communication & engagement

# Our vision

To equip airlines and the air cargo supply chain with responsive air cargo services based on intelligent systems able to:

- **self-monitor**;
- send real-time **alerts**;
- **respond** to deviation to meet customers' expectations;
- and **report** on the cargo journey to allow data-driven improvements.

# Making cargo talk

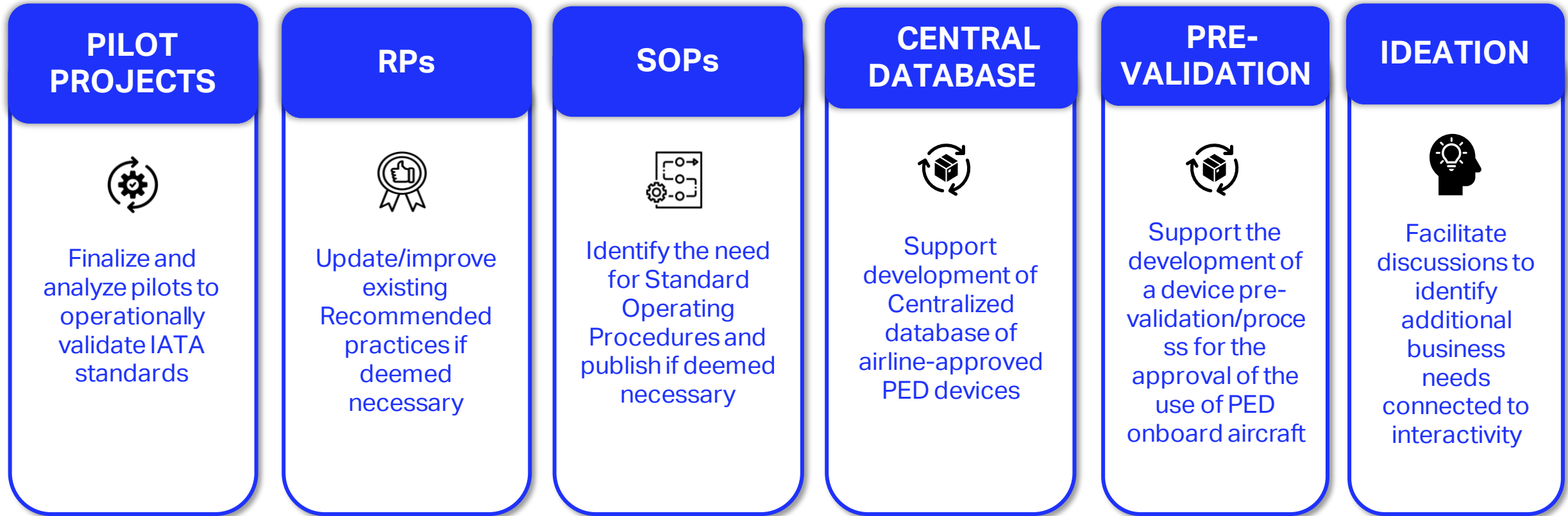


# Accomplishments

01	<b>Policy paper on Interactive Cargo</b>	The need for industry standard for the approval and use of connected device has been endorsed by the Cargo Service Conference (CSC) in March 2021
02	<b>Amendment of the RP1601</b>	Conditions of Carriage for Cargo has been adopted by the CSC in March 2021. Please visit the <a href="#">IATA e-library</a>
03	<b>Recommended Practice 1693</b>	APPROVAL OF THE USE OF PORTABLE ELECTRONIC DEVICES ONBOARD AIRCRAFT FOR AIR CARGO has been adopted by the CSC in March 2021. Please visit the <a href="#">IATA e-library</a>
04	<b>Recommended Practice 1692</b>	IOT DEVICE DATA SHARING IN AIR CARGO (RP1692) has been adopted by the CSC in March 2021. The data elements have been integrated in the ONE Record Data Model and adopted by the Cargo & Technology Board (COTB) for publication. Please visit the <a href="#">IATA e-library</a>
05	<b>Pilot projects</b>	Involving more than 20 companies/organization. First evaluation and results have been documented and will continue throughout the year 2021 and further.
06	<b>Guidance materials for IOT device acceptance &amp; management</b>	have been adopted by the IATA Cargo Handling Consultative Council (IHC) and submitted the publication team for integration the next release of the IATA Cargo Handling Manual (ICHM). Please visit the <a href="#">IATA e-library</a>
07	<b>Industry engagement activities</b>	<a href="#">Digital Cargo webinars</a> , the <a href="#">IATA Cargo hackathon</a> and the <a href="#">World Cargo Symposium</a> .

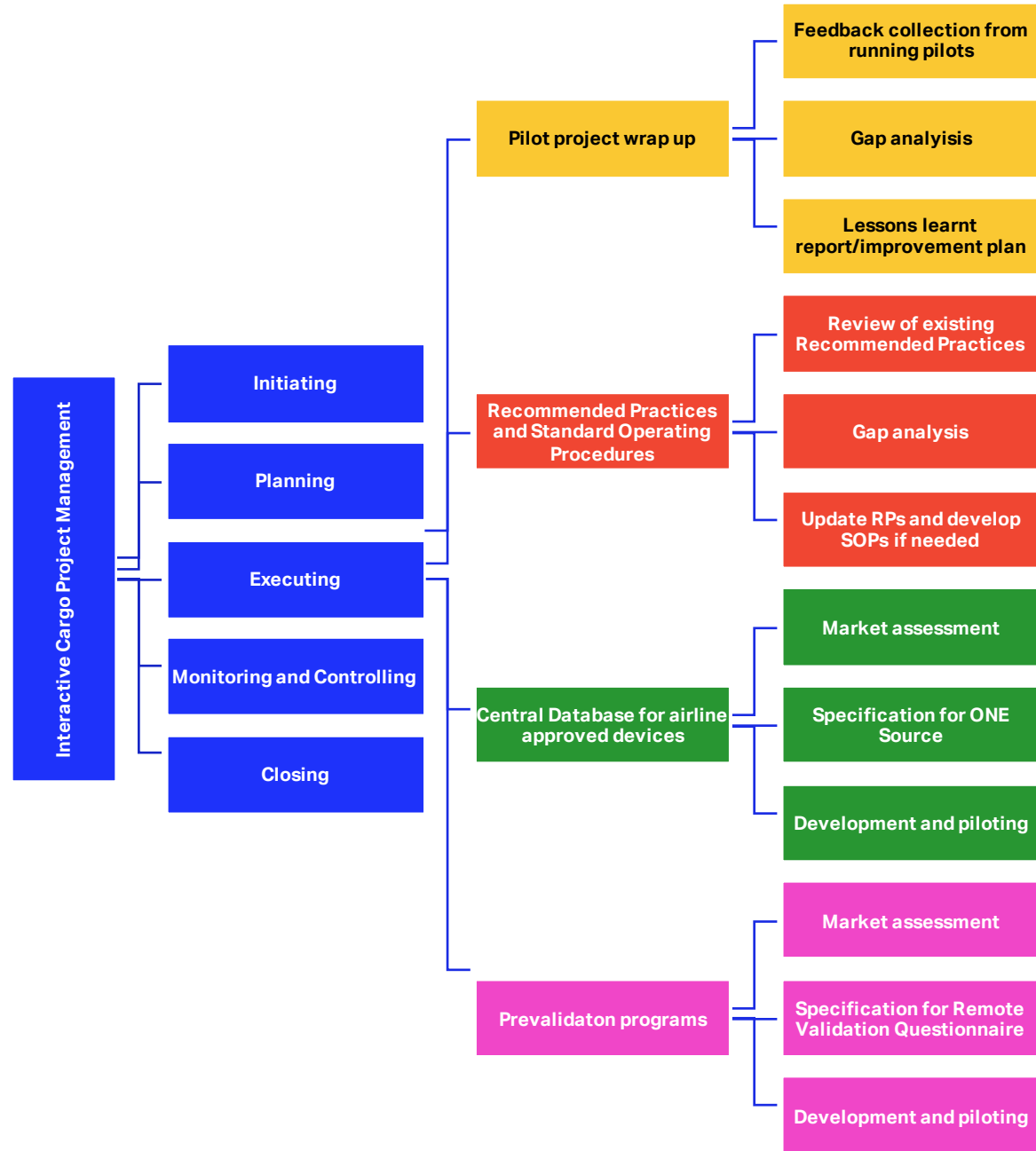
# Scope

The scope of the Interactive Cargo project includes the planning, development, testing, deployment, and promotion of the standards and guidelines for Interactivity and Connected Devices. The objectives of the project are as follows:



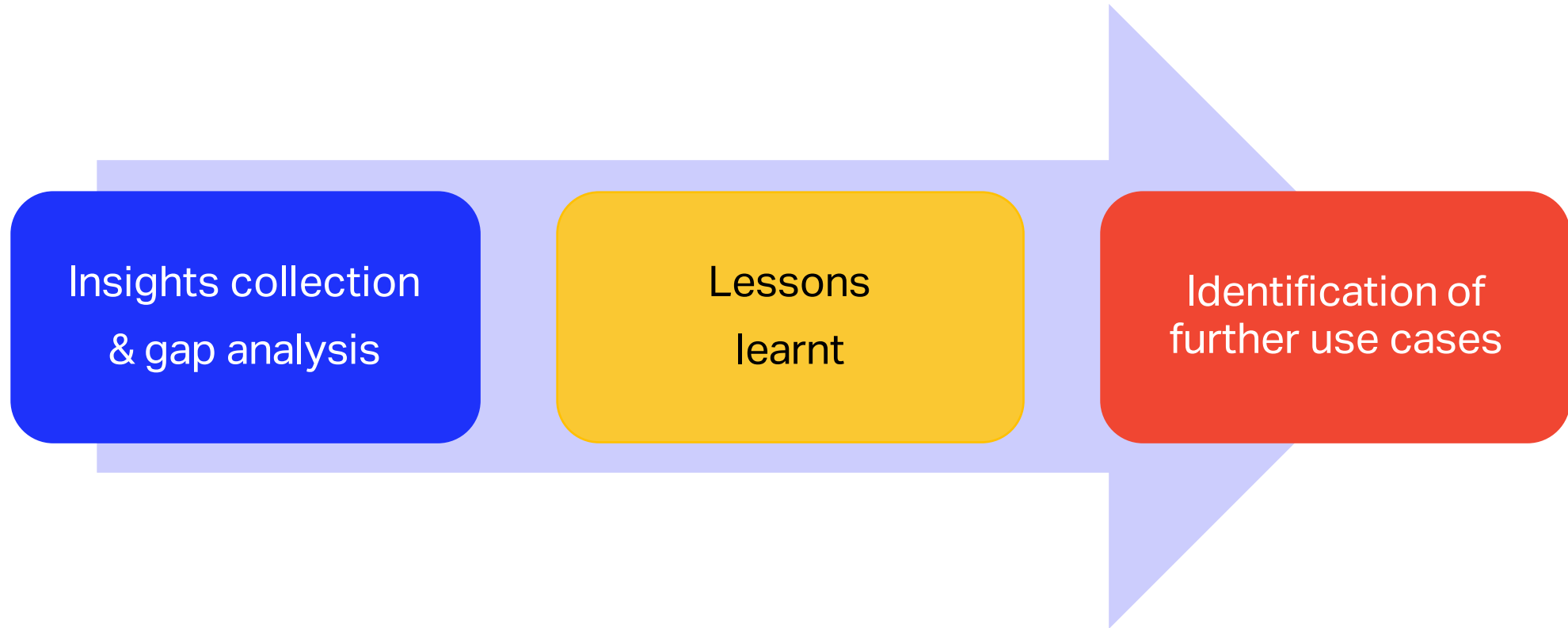
# Objectives and key deliverables

The goal is to provide stakeholders in the air cargo supply chain with a set of standards and guidance documents to enable and ease the use of IoT devices for **interaction with cargo**.



# Pilots for Operational Validation

*Analysis of running pilots, collecting insights, defining new use cases*



- Stakeholder feedback
- Scope & objective verification

- Report on lessons learnt
- Results delivered

- Use case definition
- Objectives
- Stakeholders

# Standard setting activities

*Review of existing Recommended Practices and defining Standard Operating Procedures*



- Review of existing RPs
- Reference to pilot insights

- Identify any gaps in existing RPs
- Identify needs for SOPs

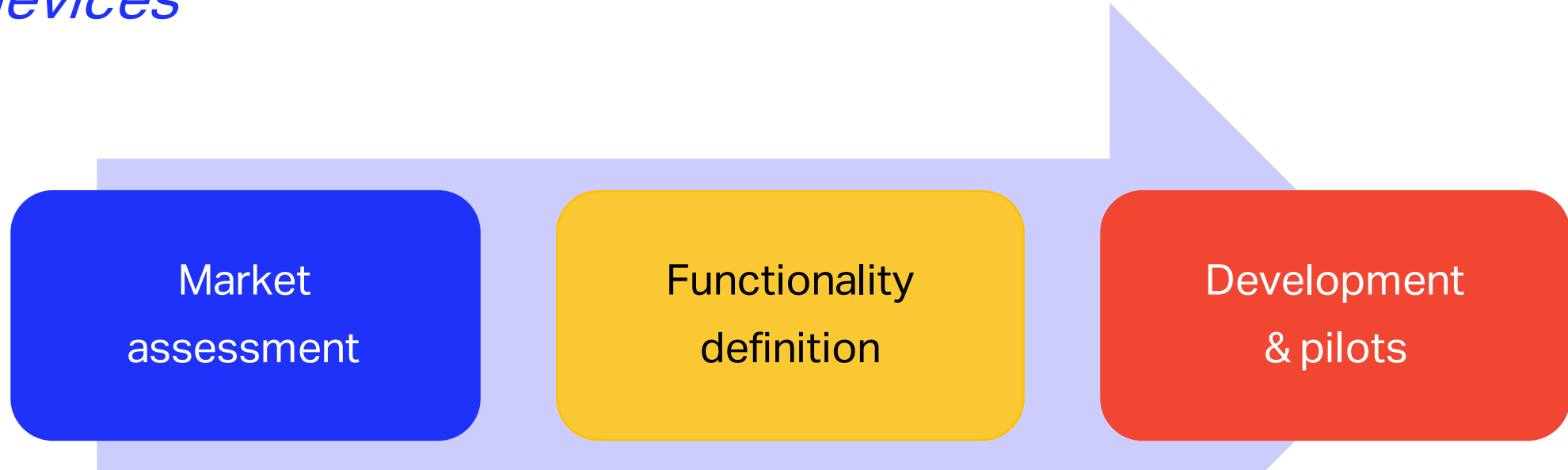
- Improve existing recommended practices
- Define Standard Operating Procedures





# Central database

*Support development of Centralized database of airline-approved PED devices*



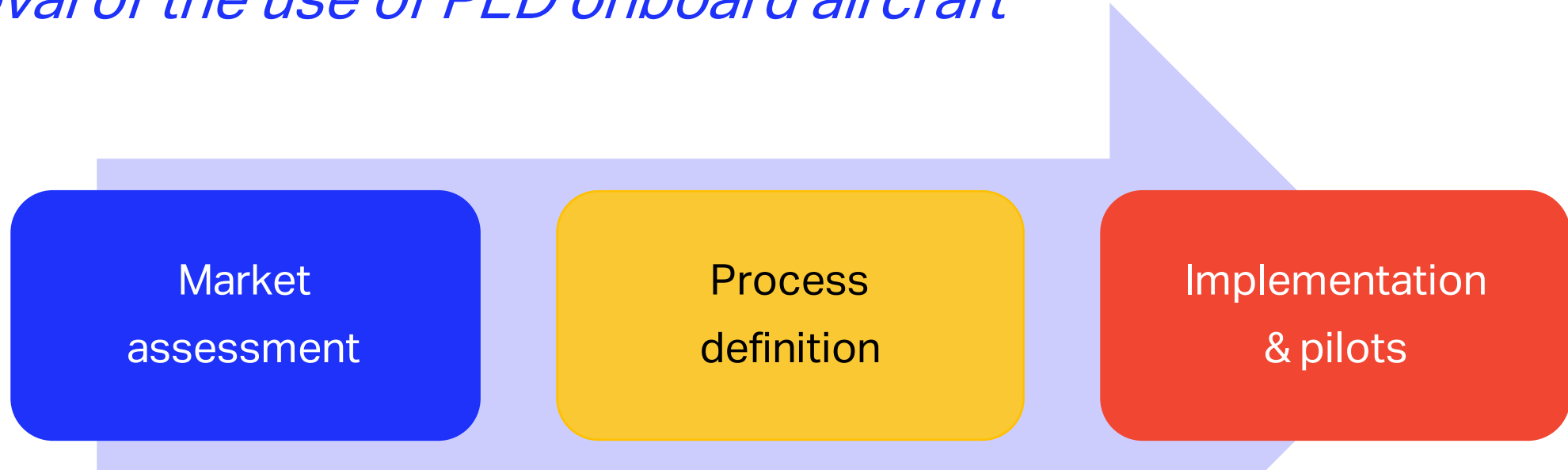
- Qualitative & quantitative feedback
- Confirming relevance of service

- Identification of business needs
- Definition of scope & functionalities

- Implementation
- Piloting

# Device pre-validation

*Support the development of a device pre-validation/process for the approval of the use of PED onboard aircraft*



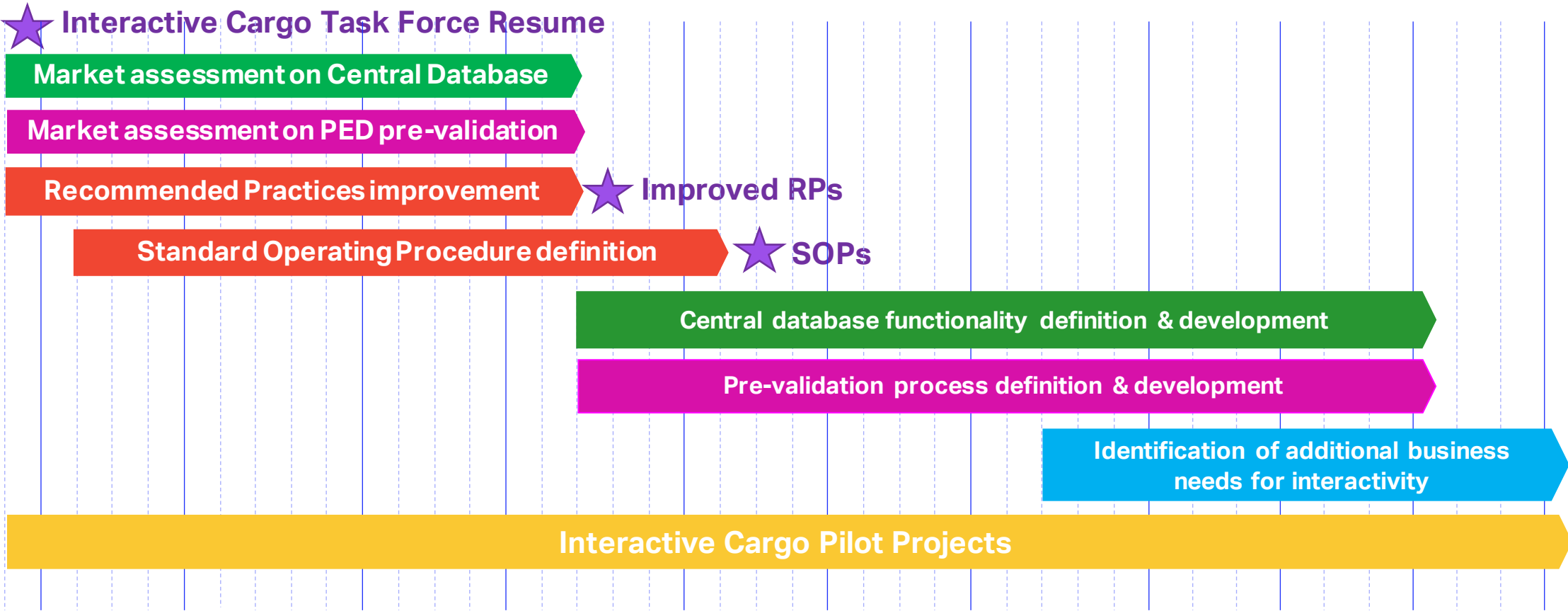
- Qualitative & quantitative feedback
- Confirming relevance of service

- Identification of business needs
- Definition of process

- Implementation
- Piloting

# Project timeline and key milestones

MAY 22 JUN 22 JUL 22 AUG 22 SEP 22 OCT 22 NOV 22 DEC 22 JAN 23 FEB 23 MAR 23



# Ongoing Interactive Cargo Pilots for operational validation

## Interactivity Characterization Pilots

**Real-time cargo tracking for shipments requiring special handling**

**Visibility, tracking and alerts at the piece level**

**Smooth border crossing by data sharing and logistics transparency**

**Real-time tracking through a web platform compliant with ONE Record**

**IoT data collection, distribution and reporting**

## Device Certification Pilots

**Approval of the use of Portable Electronic Device (PED) for air cargo**

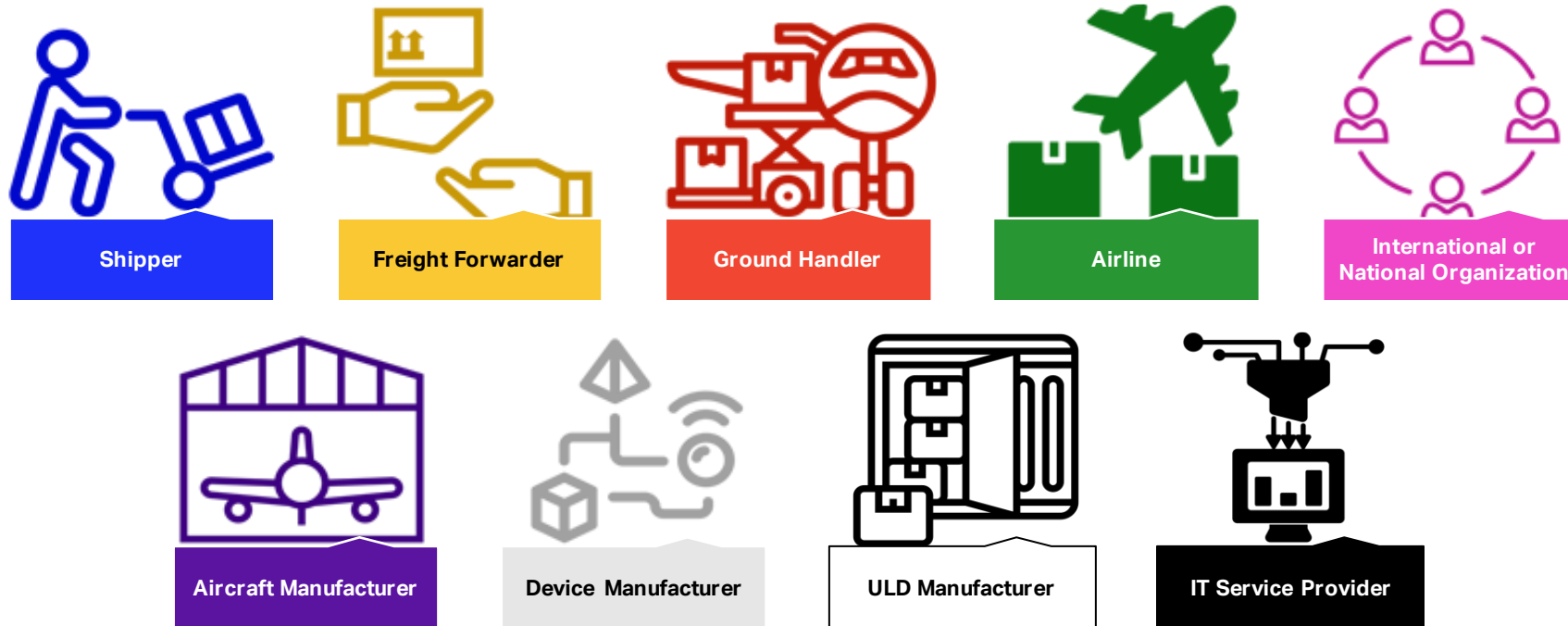
**IATA pre-assessment of cargo tracking devices**

To take part or propose a pilot, contact us at [interactivecargo@iata.org](mailto:interactivecargo@iata.org)



# Task Force Participants

The Task Force is composed of more than 50 participants representing the whole supply chain



# Communication & Engagement

Raising industry awareness and adoption

[IATA Website](#)

Digital  
Cargo  
Webinars

[World Cargo  
Symposium](#)



Advocacy  
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PROGRAMS

COVID-19 Info Hub

Cargo

Dangerous Goods (HAZMAT)

Live Animals

**Digital Cargo**

CHB Records

Interactive Cargo

Cargo Connect

iflight

esib

Cargo Border Management

**Interactive Cargo**

Making cargo talk!

Developing capability to:

Respond

Notify / Alert

Monitor

Track

Locate

[Digital Cargo  
Conference](#)

IATA  
WORLD  
CARGO  
SYMPOSIUM

London, UK  
27-29 Sep 2022



News  
&  
Articles



# How to get involved?

Contact:

[InteractiveCargo@iata.org](mailto:InteractiveCargo@iata.org)

Website:

[www.iata.org/interactive-cargo](http://www.iata.org/interactive-cargo)

